



RESEARCH PAPER

Role of antecedent characteristics of co-operative dairy farmers in clean milk production

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Abstract : The antecedent characteristics of the dairy farmers is highest on those aspects or materials which already possessed by them information about these characters was very useful for measuring its considerable impact influence on knowledge, adoption and communication behaviour and milk quality. These characters variables are critically analyzed. This study was conducted with this objective in western Uttar Pradesh where 120 dairy farmers (60 CMP and 60 N-CMP) from four district milk unions were selected. The results of the study revealed that the large majority of dairy farmers were belonging to middle age group (33-58 years), education status of dairy farmers were 13.33 and 20 per cent illiterate followed by 23.33 and 26.67 per cent under metric in CMP and N-CMP villages, respectively. More than half of the respondents belonged to medium category regarding their family education status in CMP and N-CMP villages, respectively. A large number of dairy farmers 75 and 65 per cent were found belonging to medium category for their experience in dairying *i.e.* 18 to 38 years. Majority of dairy farmers 68.33 and 60 per cent were having medium family size *i.e.* 5 to 9 members and social participation 53.33 and 65 per cent in CMP and N-CMP villages, respectively. 46.67 and 33.33 per cent dairy farmers were having medium land holding (2-4 hectare) and milk production per day per household was 66.67 and 70 per cent while, milk consumption was 53.33 and 80 per cent was in medium category in CMP and N-CMP villages, respectively.

Key Words : Socio-economic, Dairy co-operative society, CMP, Socio-personal, N-CMP

View Point Article : Kumar, Yogendra and Prakash, Chetan (2017). Role of antecedent characteristics of co-operative dairy farmers in clean milk production. *Internat. J. agric. Sci.*, **13** (2) : 293-299, DOI:10.15740/HAS/IJAS/13.2/293-299.

Article History : Received : 20.01.2017; Revised : 20.04.2017; Accepted : 04.05.2017

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